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Contact: Ed Dalheim dotCOMM Awards 214.377.3524

## FOR IMMEDIATE RELEASE

## dotCOMM AWARDS ANNOUNCES WINNERS FOR 2023

DALLAS, TX- Today, dotCOMM Awards announced winners in the 2023 international awards competition honoring excellence in web creativity and digital communication.

dotCOMM Awards' categories represent the elements of the web's evolving tools. Interactivity, content, design, social media, video, apps, blogs, and influencers are all important components of digital public relations, marketing, and advertising campaigns.

There were over 2,500 entries from throughout the United States, Canada, and numerous other countries in the dotCOMM Awards 2023 competition. Entries come from corporate marketing and communication departments, digital shops, advertising agencies, PR firms, production companies, and freelancers. Entrants include designers, developers, content producers, digital artists, video professionals, account supervisors, creative directors, and corporate executives.

dotCOMM Awards is administered and judged by the Association of Marketing and Communication Professionals (www.amcpros.com). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP oversees awards and recognition programs, provides judges, and rewards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. dotCOMM entrants are not charged for work produced pro bono. And, over the past few years, AMCP's Advisory Board has given out over \$300,000 to support philanthropic endeavors.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners are selected from 241 categories for websites, videos, social media, paid media, owned media, earned media and digital marketing and communication programs.